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Building The Responsible Enterprise Where

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Building the Responsible Enterprise: Where Vision and ...

Responsible enterprise as a whole is defined as when companies "operationalise their corporate responsibilities in all of their strategies and business practices by developing relationships with stakeholders and by working to maximise sustainability of the natural environment." (Waddock and Rasche, 2012: 4).

What is a Responsible Enterprise?

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building the responsible enterprise where vision and values add value hardcover by waddock sandra rasche andreas isbn 080478194x isbn 13 9780804781947 brand new free shipping this book provides an overview of state of the art thinking in corporate responsibility and sustainability management it is theoretically reflective yet practically oriented

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