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13. All of the following are techniques B2C e-commerce

companies use to attract customers, except: a. Registering with search engines b. Viral marketing c. Online ads d. Virtual marketing Answer: D

14. Which is a function of E-commerce a. marketing b.

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advertising c.

warehousing d. all of

the above Answer: D.

15. Which is not a
function of E ...

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questions quiz on E

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E Commerce multiple choice questions and answers | MCQ ...

E-commerce Multiple
Choice Question (MCQ)

16. Shuseel Baral.

Shuseel Baral is a web programmer and the founder of InfoTechSite has over 8 years of experience in software development, internet, SEO, blogging and marketing digital products and services

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Here are the collection of solved MCQ on E-Commerce and E-Banking which includes multiple choice questions on fundamentals of E-Commerce and E-Banking. It includes

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solved MCQ on definition and classification of E-Commerce with their examples, types of Business to Business e-commerce and the benefits of E-marketing. 1.

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EduRev Notes chapter (including extra questions, long questions, short questions, mcq) can be found on EduRev, you can check out B Com lecture & lessons summary in the same course for B Com Syllabus.

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Optics MCQs Elasticity
MCQs Civil
Engineering:
Mechanics of Solid
(MOS) MCQs System
analysis and Design :
Feasibility Analysis
MCQs Computer
Fundamentals: Input
Output and other
peripheral Devices
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Undoo.in

(a) E-Commerce (b) Point of Sale (POS) (c) Goods and Services (d) Disposal

2. E-

Commerce may be carried out using modes. (a) SMS/ phone conversation (b) Web (c) email (d) all of them

Types Of E-Commerce

1. When the seller and the buyer are both business firms, it is called model of E-Commerce. (a) C2B or Consumer to Business

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(b) B2C or Business ...

E Commerce | COPA MCQ

A) Mobile e-commerce generates more revenue than social e-commerce. B)

Approximately 155 million Americans are expected to make at least one purchase online. C) The amount of data that the average American consumes continues to increase. D) Growth

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rates for B2C e-commerce are higher in the United States than in Europe

E-Commerce Chapter 1 MCQ Flashcards | Quizlet

Chapter 1: Introduction to e-business and e-commerce: Multiple choice questions: set A: Multiple choice questions: set A Try the following questions to test your understanding of this

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chapter. Once you have finished, click on the 'Submit Answers for Grading' button to get your results.

Chapter 1: Introduction to e- business and e- commerce

E-BUSINESS MCQ

Multiple Choice

Questions. 1. The

dimension of e-

commerce that enables

commerce across

national boundaries is

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called _____. A.
interactivity. B. global
reach. C. richness. D.
ubiquity. ANSWER: B.

2. E-commerce
technologies have
improved upon
traditional commerce
technologies in_____.

Mohammad Ali Shaikh: E-BUSINESS MCQ

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41. Question. The
Secure Electronic
Transaction protocol is

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used for. credit card
payment cheque
payment electronic
cash payments
payment of small
amounts for internet
services. Answer. 42.
Question. A hardened
firewall host on an
Intranet is.

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#06 | Accounts MCQ | Accounts Multiple Choice Question ...

A) Social e-commerce generated more revenue than local e-commerce. B)

Approximately 150 million users made at least one purchase online. C) Almost 50% of adult Internet users visited an online social network daily. D)

Growth rates for B2C e-commerce were higher

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in the United States
than in Europe.

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