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Overbooked The Exploding Business Of

21st century tourism is a massive industry that can support or destroy cultural treasures, the environment and economic prosperity. Becker's analysis spans the globe from China to Costa Rica to Zambia and examines the underbelly of luxury consumerism. Interesting. Overbooked: The Exploding Business of Travel and Tourism by Elizabeth Becker.

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In this "meticulously reported and often disturbing exposé of the travel industry." (The New York Times Book Review), Elizabeth Becker describes the dimensions of this industry and its huge effect on the world economy, the environment, and our culture. Employing one out of twelve people in the world, the travel and tourism industry exploded at the end of the Cold War.

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In a groundbreaking book, Elizabeth Becker uncovers how what was once a hobby has become a colossal enterprise with profound impact on countries, the environment, and cultural heritage. This...

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Overbooked: The Exploding Business of Travel and Tourism ...

Overbooked: The Exploding Business of Travel and Tourism By Elizabeth Becker In this "meticulously reported and often disturbing exposé of the travel industry." (The New York Times Book Review), Elizabeth Becker describes the dimensions of this industry and its huge effect on the world

Overbooked: The Exploding Business of Travel and Tourism

Elizabeth Becker's thesis in Overbooked: The Exploding Business of Travel and Tourism is that there is a self-serving conspiracy—between the travel industry and the media that cover the travel industry—to promote the industry bottom line at the expense of knowledgeable, informed, consumer travel experiences.

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Overbooked: The Exploding Business of Travel and Tourism

Overbooked: The Exploding Business of Travel and Tourism. Hardcover - 16 April 2013. by. Elizabeth Becker (Author) > Visit Amazon's Elizabeth Becker Page. search results for this author. Elizabeth Becker (Author) 4.2 out of 5 stars 47 ratings. See all formats and editions.

Overbooked: The Exploding Business of Travel and Tourism ...

Elizabeth Becker, is the award winning journalist and author of "OVERBOOKED, The Exploding Business of Travel and Tourism" and the classic "WHEN THE WAR WAS OVER, a history of the Khmer Rouge and modern Cambodia."

Welcome - Elizabeth Becker

Tourism, fast becoming the largest global business, employs one

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out of 12 persons and produces \$6.5 trillion of the world's economy. In a groundbreaking book, Elizabeth Becker uncovers how what was once a hobby has become a colossal enterprise with profound impact on countries, the environment, and cultural heritage.

Overbooked: Elizabeth Becker, Alma Cuervo: 9781522681243 ...

In a new book titled, *Overbooked: The Exploding Business of Travel and Tourism*, journalist Elizabeth Becker traces the history of tourism and points to the challenges facing the fast-growing industry, which currently contributes \$6.5 trillion to the world's economy.

'Overbooked': Elizabeth Becker on the Business of Travel ...

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Overbooked : the exploding business of travel and tourism. [Elizabeth Becker] -- "Travel is no longer a [pastime] but a colossal industry, arguably one of the biggest in the world and second only to oil in importance for many poor countries.

Overbooked : the exploding business of travel and tourism ...

She is the author of "Overbooked: The Exploding Business of Travel and Tourism," which was named one of Amazon's top non-fiction books of the year. She is also the author of "America's Vietnam War: A Narrative History for young adults" and

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"Bophana," which is only available in Cambodia.

Elizabeth Becker - Wikipedia

First published in 2013 (our later edition included a 2015-dated epilogue), *Overbooked* zooms in on case studies from around the globe used to highlight particular aspects of tourism. Divided into six chapters: the business of tourism, cultural tourism, consumer tourism, nature tourism, the new giant (China) and the old giant (USA), the book takes the reader on a trip around much of the globe.

A review of Overbooked: The Exploding Business Of Travel ...

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Author of Overbooked: The Exploding Business of Travel and Tourism, Elizabeth Becker, says everyone is always on the hunt for the new “hot spot”. Lofoten Island residents are not alone in ...

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